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Seattle-Area Organizing & Productivity Consultant Receives NAPO's Prestigious Shining Star Award

Laura Leist, CPO, CRTS, an Organizing and Productivity Consultant from the Seattle area was honored earlier this month with the "Shining Star" Award at the annual NAPO conference. NAPO is the National Association of Professional Organizers. The Shining Star award is given to an individual who has made an outstanding contribution to NAPO. Nearly 800 were in attendance when Laura was presented the award by NAPO President, Standolyn Robertson, CPO, CRTS. "This award was given to Laura for her leadership, vision and dedication to designing and launching a world class website for the association."

Laura has been a member of NAPO since 2000 when she founded the organizing services firm, Eliminate Chaos. She began volunteering on NAPO's website committee since the time she joined the association. She initially lent her talents to assist with testing. Soon after, she was asked to serve as the Website Committee Chair by past president Barry Izsak, CPO, CRTS. Laura was elected to the NAPO Board of Directors in 2005 where she served as the liaison for Technology and Communications for three years before being elected NAPO's next President for 2009-2011.

One of Laura's projects as the President-Elect was to chair NAPO's website redesign task force, a project that began while she was serving as a Director on NAPO's board. "I am thrilled with the way the website turned out" said Leist. "It's been a few years in the making with several new features. The main goal of the site we launched in February was to provide a fresh new look, and a new Professional Organizer Directory. In addition, we also included the following new features: videos, case studies, an online searchable statistics database, and a search feature just to name a few," Laura commented.

The website (www.napo.net) received lots of cheers at its mere mention during the NAPO annual business lunch, prior to Laura's overview and demo of the website. Laura concluded that "although it was a lot of work with hundreds of hours invested, it was well worth it to see what our team of volunteers and staff were able to create." "I'm proud of our entire team, and I hope our members, the public and the media enjoy using the site as much as I enjoyed volunteering for the project."

About Laura Leist, CPO, CRTS

Laura is an Organizing & Productivity consultant with over two decades of consulting experience working with businesses to streamline their business processes with the use of technology. She is also a speaker and author of three books on Microsoft Outlook, and the best-selling author of *Eliminate Chaos: The 10-Step Process to Organize Your Home & Life*. Laura founded Eliminate Chaos, an organizing services firm in 2000.

About NAPO

NAPO is the premier national association dedicated to the field of organizing. Formed in 1985 as a not-for-profit professional association, NAPO is dedicated to serving its members through education, networking, industry resources, and promoting the profession to the public. NAPO's mission is to develop, lead, and promote professional organizers and the organizing industry.

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